



2021 Southeast Asia Symposium on Business Management Information and Cultural Industry

Organizer: College of Business and Management, MEIHO University(MU), R.O.C.

Executive Organizer: Department of Information Management, MU

Department of Culture Creativity, MU

Department of Business Administration, MU

Executive Co-organizers: Management School, Guangzhou Panyu Polytechnic, P.R.C.

Symposium Date: Thursday, May 27, 2021 (at 9:00~16:00)

Meeting Venue: Green Light Incubation Venture Base-1F Building of College of Business and Management 23, Pingguang Rd., Neipu, Pingtung

【Purposes of Symposium】

The purpose of this symposium is to collect scholars and experts in business management, information and cultural and creative related fields at domestic and abroad to discuss the research outcome of related topics in Southeast Asia. This symposium will invite experts in the above fields to give special lectures, and conduct academic exchanges in the form of oral presentations, posters, comprehensive seminars and other forms. Welcome academic colleagues and seniors to submit papers.

【Call for Papers】

The Organizing Committee of the Southeast Asia Symposium on Business Management Information and Cultural Industry are calling for papers. To present your research at the symposium, your paper must first pass *double-blind peer review*. The presenter who publishes in English may be issued a *certificate of English publication*. The topics of the symposium include the academic and practical research, the application and development in the fields of business management, information, and culture creativity. All submissions from a wide variety of interdisciplinary and theoretical perspectives are welcome. Submissions are organized into the following streams:

- ◇ Theory and Practice of Corporate Management
- ◇ Issues for Economic Trade and Management in Southeast Asia
- ◇ Issues for Economic Development in Southeast Asia
- ◇ Information Management and Application
- ◇ Theory and Practice of Culture and Creativity
- ◇ Finance and Financial Market Practice
- ◇ Other Issues for Business Management and Culture Creativity

【Important Dates】

1. Beginning date of submission: Monday, January 25, 2021.
2. Deadline for receiving full papers: Sunday, April 11, 2021.
3. Notification of review results date: Thursday, April 29, 2021
4. Announcement and registration website : <https://is.gd/vn9FPi>
5. Welcome all the experts, scholars, and students to sign up for this symposium.
See attachment 2 for contributor's basic information form. Please submit the form and send it together with the manuscript.
6. The author of the paper submission accepted (at least one) is required to submit a paper authorization consent form (see attachment 3). Please submit before Sunday, May 9, 2021. Send back via fax or E-mail.
7. If the papers that have passed the thesis review have review opinions, please make amendments in accordance with the review opinions. Please submit them before May 9, 2021 on Sunday. Submit the final paper and complete the submission process.
8. The proceedings of this symposium will be submitted to the National Library for the ISBN number after completion.
9. Contact information: +886-8-7799821 Ext.:8661 or 8778. Fax: +886-8-7785893. Email: sasbmici @go.meiho.edu.tw